Impact Report 2023-2024

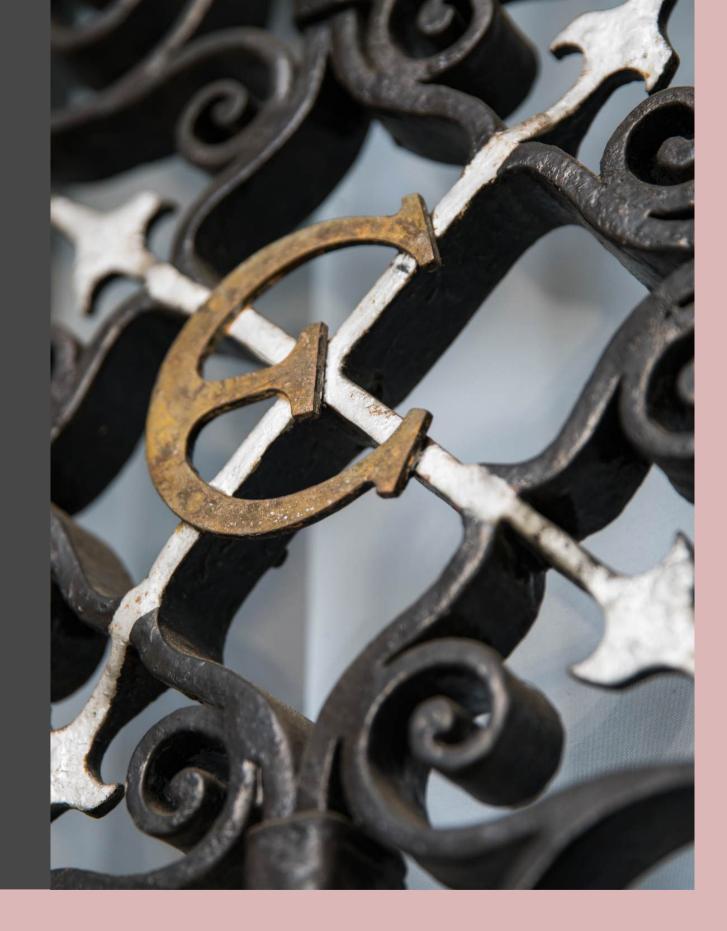
Voice & Horance



To our supporters, donors and members:

The past year has been a time of reawakening and recommitting ourselves to our mission. We have begun to expand our programming, built a more inclusive community, and staged meaningful arts and cultural experiences at our historic campus in Mid-Wilshire, Los Angeles.

Our spaces are alive with music, art, education, inspiration, and the voices and stories of the women we serve. Thank you for your time, your talent and your treasure. We are excited to share the 2023-2024 report of our impact by and for the women of Los Angeles.







Mission

The Mission of The Ebell of Los Angeles is to inspire women and build community through arts, culture, education, service, and stewardship of our historic campus



Theory of Change

The Ebell's theory of change is rooted in the ideals of representation, accessibility, and education.

Founded in 1894 as a part of the Women's Suffrage Movement, The Ebell of Los Angeles believes that art is the heartbeat of social change. Through the transformative power of creativity, we dismantle barriers, challenge norms, and inspire collective action towards a more just and equitable Los Angeles. Over the last century, and seven different campus locations, The Ebell's programs have expanded, contracted, adapted and always evolved. Our commitment to social advancement through arts, education and service has remained constant.

The Ebell currently finds itself in a moment of revitalization and renewal. Following two Strategic Planning initiatives in 2019 and 2022, The Ebell has scrutinized its life cycle and role within the broader ecosystem of Los Angeles arts and culture organizations. Emerging from this introspection with a refined mission, vision, and values, The Ebell has identified the following five priorities for its continued evolution.

Five Organizational Priorities

Membership Engage, grow, and retain membership.

Buildings & Collections grounds.

Fundraising & Diversity of Revenue Increase, diversify and optimize revenue.

Update The Ebell's governance to effectively drive The Ebell's mission through partnerships with staff, members and volunteers.

Programs & Community Partners

Engage members, empower women and build community through robust programming and partnerships.

Preserve, maintain, rehabilitate and repair the building and

Governance and Board Development

A Remarkable Year

Guided by our organizational priorities, The Ebell of Los Angeles is proud to present a summary of a truly remarkable 2023-2024 season.

This year, we unveiled the all-new Ebell Institute for the Study of Women's History in Los Angeles, an all-encompassing initiative including The Ebell's Living Herstory free student matinee program, an all-day free public symposium, residency programs, and more.

Ebell membership increased by 12%, we forged partnerships with 55 mission-aligned organizations, and served 19,283 individuals through our community programs and nonprofit work.

Our journey is ongoing and much work lies ahead. We invite you to reflect on the milestones we have achieved together over the past year. This progress is made possible by our dedicated members, volunteers, partners, donors, staff, collaborators, and leaders who share **our vision for a vibrant hub of arts, education, and preservation here at The Ebell, where tradition meets tomorrow.**

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Our story

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The Ebell of Los Angeles was founded in 1894 for and by women, during a time when women did not have the right to vote, attend most colleges, or own property.

The Ebell sought to address the ambitions of its members and the needs of the greater community by providing collective volunteer-led educational, cultural, artistic and civic opportunities.

Over the last century, and seven different campus locations, The Ebell's programs have expanded, contracted, adapted and always evolved.



"What an absolute delight to be part of such an incredible day uncovering the stories of women in Los Angeles. It was by turns inspiring, informative, and affirming. It also made clear how much more work there is to do in amplifying women's voices."



Ebell Symposium Attendee

"I have been an educator for over 21 years and I cannot begin to express how impressed I was with your theatre's performance today. The actual arts component was MAGICAL. That being said, your organization's service, planning, and attention to detail to support the classroom teachers and students attending this event was second to none!

I was beyond impressed with the care, empathy and charisma that your team showed to each and every person who was lucky enough to attend such a grand event. BRAVO!!!!! Events like this change a child's life, and you have certainly done that for many of my students. For that, I could not be more grateful!"

- Los Angeles Educator



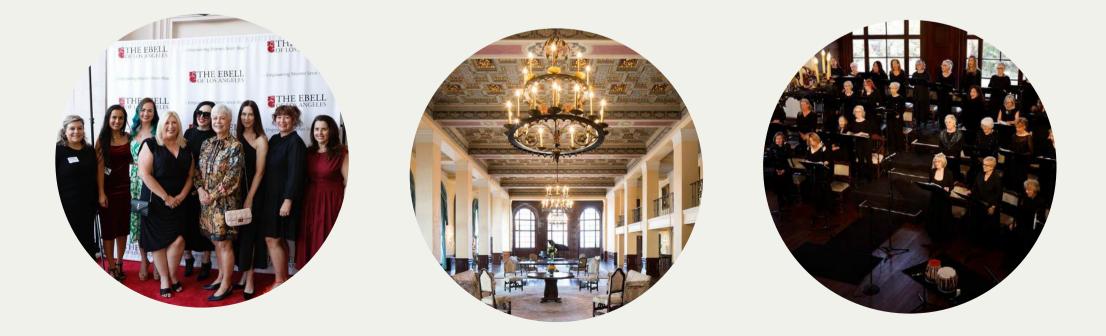
Powered by women

Arts, Culture, Service, Education

Our dedicated team of volunteers, members, scholars, artists, and educators bring together a wide array of programs that celebrate and enhance our shared experiences.

We work hard at extending our reach beyond our main historic campus, and are proud to partner with over 55 community organizations and engage in collaborative efforts with more than 40 local schools.

As we continue to broaden our reach and influence, we remain deeply committed to our core focus: the celebration, recognition, and advancement of women from all walks of life.





600+ MEMBERS



11 grants



300+ EVENTS



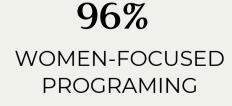
278 Donors



1M +

DIGITAL ENGAGEMENTS









Powered by women

Community at the core

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Ebell members and volunteers create meaningful change with proven commitment to the arts. Their togetherness and tireless ambition for positive impact contributes to a legacy of service and inclusivity.

The wide range of expertise of our members is reflected in our many committees, which serve to address important subjects pertaining to the Ebell and our community, including Historic Collections, Social Service, Scholarship and more.





609 Members



188 Member meetings



179New members



5000+

Hours of community service







THE EVERYWERE OF HER! SHE'S ON HER OWN ADVENTURE THE EVERYWHERE OF HER! NO NEED TO DEFEND HER HER... HER... HER...



Diverse perspectives. Creative voices.

At the historic Ebell, we host year-round programming (96% of which is women-focused) highlighting the diversity and the creative spirit of Los Angeles. As we serve our community from all walks of life through special events, school programs and tours, original productions and symposiums, the people of Los Angeles can turn to and trust us as a space where they will be inspired and aspire to keep learning.

"It was a wonderful experience. Even at 91, I have so much to learn about the pioneering women who make Los Angeles a special place; just like The Ebell does. I hope we do more of this kind of programming."

-Ebell Symposium Attendee



Impactful programming.

Engaging the Community This season, The Ebell programs included original productions, such as *The Everywhere of Her*, a musicdrama performance-based work about iconic LA women, offered free of charge to students.

A Historic Space for Arts & Culture Designed by architect Sumner Hunt in 1927, The Ebell campus stands as a symbol of architectural and cultural legacy in Los Angeles.

A Vision for the Future The Ebell remains committed to hosting and producing innovative, robust programs for future generations in an ever-changing world.





185 Public events



555 Partner organizations



9 Original Ebell Series



19,000+ Visitors





The Ebell Institute

The Ebell Institute for the Study of Women's History (TEI) spotlights the untold stories of remarkable Los Angeles women whose contributions have been omitted from history books and ignored in public spheres.

"What an absolute delight to be part of such an incredible day uncovering the stories of women in Los Angeles. It was by turns inspiring, informative, and affirming. It also made clear how much more work there is to do in amplifying women's voices." -Symposium Speaker

Through yearly symposiums, open access to The Ebell collections, docent tours, oral history projects and more, The Ebell Institute seeks to develop public knowledge of both historical Los Angeles women who built the city as we know it today, and modern scholars and artists who are trailblazing in their respective fields.

In March of 2024, The Ebell hosted its first annual symposium, welcoming 14 speakers and 106 audience members.

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The Ebell Institute

Pictured: Author and Ebell Member Lisa See. and Dr. Meredith Drake Reitan. The Ebell's first scholar in residence featured during the inaugural 2024 Symposium.

Amplifying the voices of the women of

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A vibrant, cultural bub in the art of Angeles.

Our mission is to inspire women and build community through arts, culture, education, and Iship of our campus With a streamlined process and a dedicated focus on improving the client/guest experience, the organization succeeded in maintaining, if not surpassing, its previous revenue streams



Our Wilshire Ebell Theatre also reported an increase in operating days, as the venue was utilized from 90 days in the 22-23 season to 145 days in the 23-24, resulting in a 161% increase in activity.



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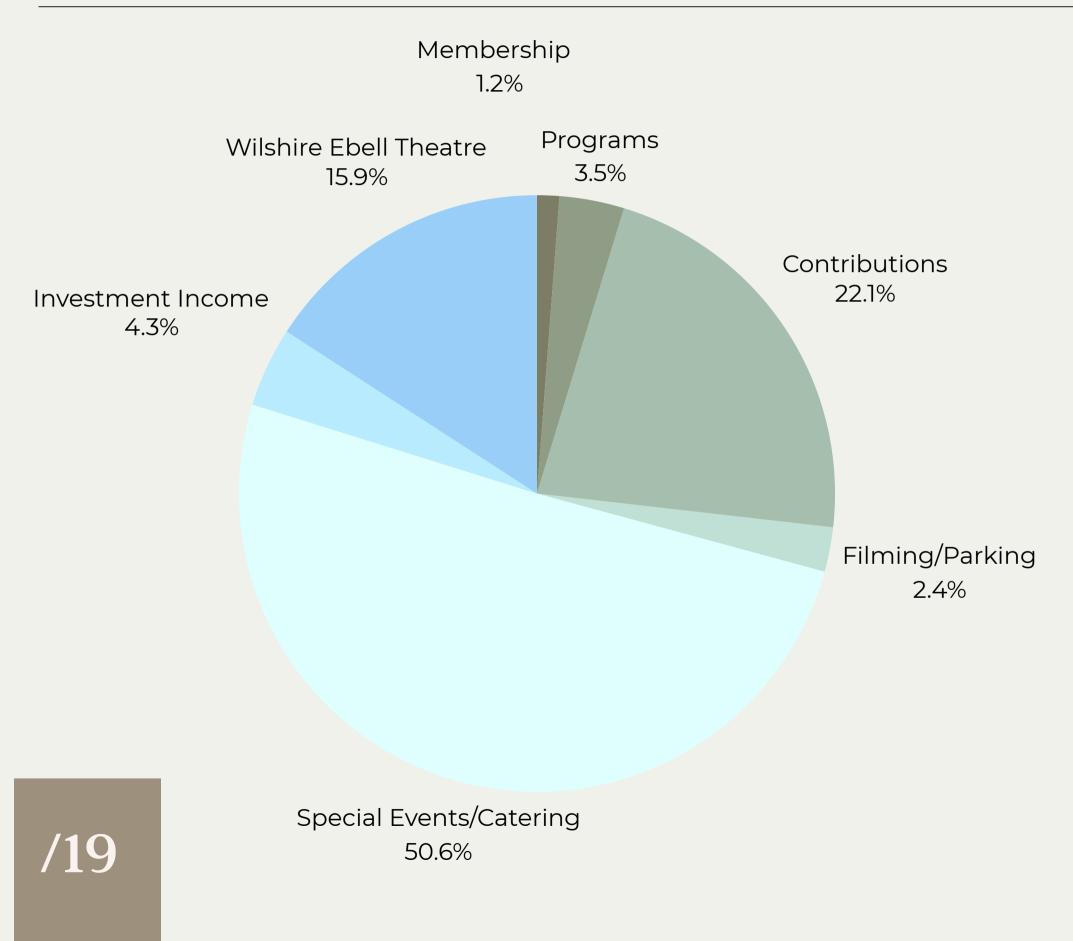


Last year, we made a strategic decision in our approach to event planning. The aim was to host fewer but more profitable events, thereby increasing revenue and leading to a more productive team. This approach also provided more opportunities for member and partner programming and filming.

Increasing, diversifying and optimizing revenue



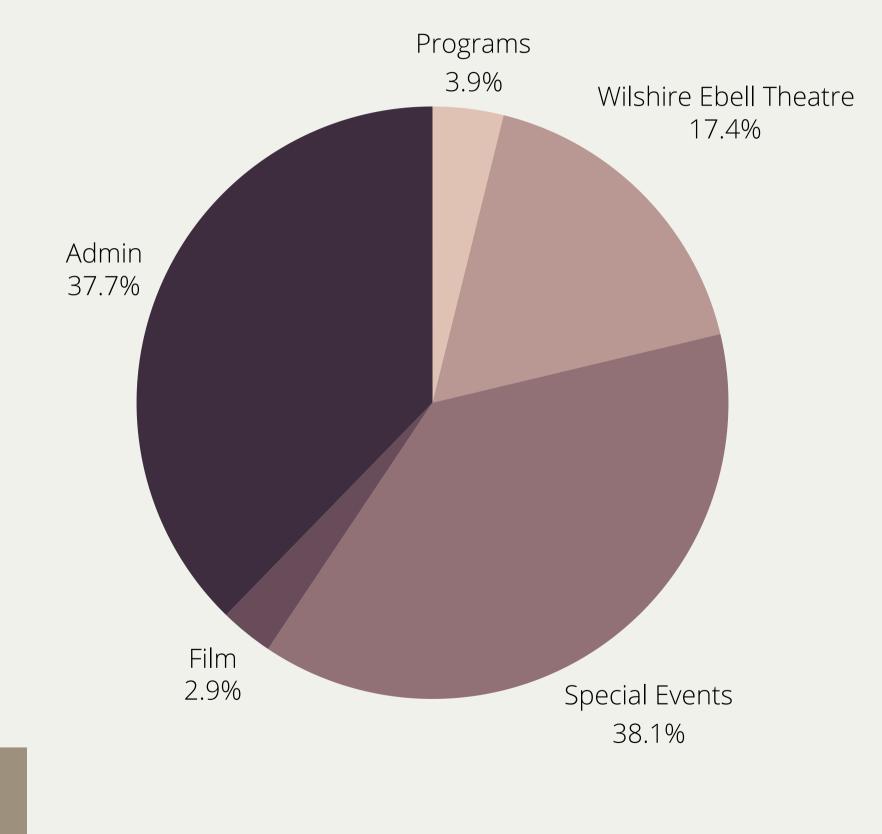




By the numbers

Membership	\$183,383
Programs	\$395,486
Contributions	\$2,508,707
Filming/Parking	\$271,610
Special Events/Catering	\$5,756,677
Investment Income	\$495,411
Wilshire Ebell Theatre	\$1,809,723

\$11,375,998 total revenue



/20

By the numbers

Programs	\$306,602
Wilshire Ebell Theatre	\$1,351,708
Special Events	\$2,878,790
Film	\$20,901
Admin	\$2,940,449

\$7,498,451

total expenses

Marketing 8 **Public Relations**

With a PR and Marketing team dedicated to sharing meaningful stories with our online community, we have successfully established increased visitor engagement and achieved exponential growth on our social platforms.

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20K+**Emails sent**

> 235K+Constituents reached

Our efforts have not only amplified our brand's presence but also fostered a deeper connection with our audience, by creating a dynamic space where our community feels valued and heard. As we look to the future, we remain committed to innovation and excellence, striving to build a vibrant, engaged, and supportive online community.



300K+Social media users reached





Planned and Contributed Gifts

We express gratitude to the wonderful leaders, donors, and supporters who uplift The Ebell of Los Angeles.

Their generosity and support empower all our endeavors, propelling us forward in our pursuit of artistic excellence, educational inclusivity, and cultural preservation.

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\$1,522,556

Ebell Future Fund Gifts

Making a difference

"You can't be what you can't see."

Inspired by a powerful motto, we participated in the 100 Extraordinary Women campaign, which directly contributed to The Ebell Institute (TEI), enhancing and expanding our programs, serving our communities, and promoting women's empowerment.

Over 100 women from our community of members, friends, and supporters donated a minimum of \$1000 to uplift and amplify women's stories and voices through The Ebell Institute.





Empowering Women Since 1894 -

ි The Ebell Institute will enable:





Academia, Artistry, Innovation

Creating and sustaining professional artistic and scholarly residencies; investing in women's academia, artistry, and innovation.

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The Annual Symposium

Curating and hosting a yearly academic symposium exploring women's historic, creative, academic contributions to Los Angeles.



Educational Programming

Producing free student matinees of original productions about important historical Los Angeles women.

Ebell supporters, who make our operations, performances, programs, and special projects possible

\$250,000+

Perenchio Foundation Sandy and Fluff McLean Trust

\$100,000-\$249,999

The Ahmanson Foundation The California Office of the Small Business Advocate

\$50,000-\$99,999

Los Angeles County Department of Arts and Culture The Ralph M. Parsons Foundation

\$25,000-\$44,999

California Arts Council National Endowment for the Arts The John Randolph Haynes and Dora Haynes Foundation

\$10,000-\$24,999

Kay Balue J. Lee Braly City of Los Angeles Department of Cultural Affairs **Greif Foundation** David Kobrin - Artistic Scholarship Fund For Inner City Youth Christy McAvoy **Rosenthal Family Foundation** Jill and Curtis Scheetz - Total Environmental Management

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Shirley Ashkenas C. Noel Bairey-Merz, M.D. Julie Barkan Marnie Bodek Loyce Braun Eileen Brown Catherine Collins Shannon De La Rosa Linda Dean Meredyth Deighton Margaret Ecker Antonio Gioia Eunjoo Kim Carolyn LayPort Anne Lynch Marla Ryan **Hilary Stevens**

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\$2,000-\$9,999

\$1,000-\$1,999

\$500-\$999

Vivian Arterbery Barker Family Foundation Carolyn Barth Stacy Brightman Kristina Brown Alnita Dunn Dennee Frey Andrea Guttag Susie Hanks Janna Bodek Harris Barbara Herman Toby Horn Wendy Kaiser Lever for Change Camille I ombardo Jane F. Martin Cosetta E. Moore Madelyn Murray Sheryl Lee Ralph Linda Von Ramos Cathy Rauch Janet Watson Rohman Harold Tomin Jacque Lyne Wallace Anne Williams Jeffrey and Maylee Witham Janice Carter Wright **Rick Chavez Zbur**

continued

Ebell supporters, who make our operations, performances, programs, and special projects possible

\$100-\$499

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\$1-\$99

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The Ebell recognizes the following Extraordinary Women for their leadership and generosity In supporting the launch of The Ebell Institute for the Study of Women's History in LA.

Anonymous (2) Bookies (2) Linda Johnstone Allen Liza Ameen Edith Arnt Vivian Arterbery Kay Balue Sherry L. Bardack Julie Barkan Julie Barker **Bonnie Barnes** Janis Barquist June Bilgore Blithe Bock Cheryl Bode Marnie Bodek Rosa Bravo J. Lee Braly Stacy Brightman Corie Brown Jenny Brown Boni Bryant Beth Burnam Sarah Shun-Lien Bynum Sonja Carlin Suzi Click Rita Cofield Sheri Cohen Catherine Collins Anne Court Leah Crawford Joan Cummings Carmen Davis Linda Dean Myung Deering

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